



Your Story, Your Way.

## COMPANY PROFILE





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WHO WE ARE



## WHERE BRANDS AND IDEAS MEET.

*At Brand Story, we specialize in crafting highly innovative and distinct brand identities, achieved through our expertise in brand strategy, design, and communication solutions.*

As a comprehensive brand management and advertising agency, we are fully prepared to tailor our services to your specific requirements.

Our distinctive approach, rooted in profound insights, consistently leaves a lasting emotional impression on your target audience. Our core competency lies in creating the most cutting-edge and unique brand identities through our proficiency in brand strategy, design, and communication solutions.





OUR VISION

*We act on our vision every day:  
a world full of unforgettable moments and experiences. ✨*

PASSION

Passion is at the heart of everything we do. Passionate people are coming together and creating stories that are never forgotten.

ENGAGEMENT

Engagement is at the forefront of any successful campaign. We see a world of brand stories that are deeply engaging & memorable for customers.

INSPIRATION

We work with those who challenge themselves to make the world a better and more inspiring place. As a result, we enrich and elevate the market.







# OUR MISSION

*Our mission is to continue influencing changes in consumer behavior. ✨*

## COMMUNITY

We propel our clients into communities to promote the growth of valuable relationships through influencer marketing and public relations.

## MASS INFLUENCE

We invoke imaginative thinking and intelligent tactics to spark the symphony of conversation and influence change in consumer behavior.

## GREAT SERVICE

We strive to maintain an international quality standard & smooth delivery of our event decor and event production delivery.





## SERVICES

### WHAT WE DO

*Our services are designed based  
on the needs of rising brands.*



#### INFLUENCER MARKETING

Tell your story and spread the  
word with viral growth.



#### EVENT HOSTING

Host your next event with  
maximum impact.



#### EVENT PRODUCTION

Bring your event to a whole  
new standard.



#### BRAND ACTIVATION

Shake the industry, attain  
virality, and hit your KPI's.







## INFLUENCER MARKETING

*Convey your brand's narrative through a diverse array of strategies, including user-generated content (UGC), endorsements, product placements, live coverage, and other compelling methods. These approaches are designed to not only captivate your audience but also foster the growth of vibrant and engaged customer communities.*

- ▶ Mega-influencers (One million followers +)
- ▶ Macro-influencers (500K to 1 MIL followers)
- ▶ Mid-tier influencers (50K to 500K followers)
- ▶ Micro-influencers (10K to 50K followers)
- ▶ Nano-influencers (1K to 10K followers)







## EVENT HOSTING

*Our team of seasoned professionals will meticulously strategize and execute your event comprehensively, ensuring it garners maximum coverage, delivers top-notch performance, and leaves a significant impact — all while accommodating your budget, no matter its size.*

- ▶ Planning & Strategy
- ▶ Hosts & Hostesses
- ▶ Event Catering
- ▶ Visual Merchandising & Decor
- ▶ B2B Collaborations & Sponsorships







## EVENT PRODUCTION

*Do you already have an upcoming event on the horizon? Elevate it to new heights with event decorations and services that are bound to ignite conversations among the masses. Explore our offerings in:*

- ▶ Stunning Displays & Mapping
- ▶ Innovative Event Booths
- ▶ Exceptional Event Furniture
- ▶ Cutting-Edge Production & Video Services







## BRAND ACTIVATION

*Revolutionize your sector with a cutting-edge brand activation that's sure to ignite dialogue and trigger tangible metrics and KPIs.*  
*Our expertise covers:*

- ▶ Immersive Experiential Marketing
- ▶ Impactful In-store Brand Activation
- ▶ Dynamic Industry Events
- ▶ Engaging Trade Shows
- ▶ Results-Driven Samples and Free Trial Campaigns





## BEYOND STORIES..

*Brand Story is equipped with a full-fledged back-office team that can handle your **digital marketing** needs with strategy, creativity and finesse.*



WEBSITE  
DEVELOPMENT  
AND LAUNCH



SOCIAL MEDIA  
STRATEGY AND  
MANAGEMENT



BRAND  
STRATEGY  
& IDENTITY



INTEGRATED/  
DIGITAL MARKETING  
STRATEGY





CLIENTS

OUR PARTNERS

*Making a difference, one story at a time.*







Your Story, Your Way.

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Find us online



brandstory.met